

ASPIRE

LEADERS  
SUMMIT  
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# Keynote: Pros & Cons of AI

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# Some Pros and Cons of AI

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## Pablo Picasso

“Computers are useless,  
they can only give you  
Answers!!!!”

There are **no Solutions!**

**only Appropriate**

**Contingent Actions**



## BLAST-OFF

“you are  
at the top of  
6 million parts,  
all made by the  
lowest bidder!”



Photo: NASA

Michael Collins

The Price:  
is here and now

The Cost:  
accrues from here to eternity

Price cutters invariable let you down  
when the going gets tough!

# A System or an Installation?

A System is  
the totality of what an installation becomes,  
what it will become,  
NOT what it is intended to be.



TRANSP0 / RIDE-SHARING / LYFT

# Lyft and Motional's all-electric robotaxi service is now live in Las Vegas



*Motional's all-electric, autonomous Hyundai vehicles are available on the Lyft app in Las Vegas. Image: Motional*

/ The first time the public can catch a ride in one of the service's all-electric Hyundai Ioniq 5s

By [Andrew J. Hawkins](#), transportation editor with 10+ years of experience who covers EVs, public transportation, and aviation. His work has appeared in The New York Daily News and City & State.

Aug 16, 2022, 2:00 PM GMT+1 | [0 Comments](#) / [0 New](#)





**AI-powered  
Autonomous  
vehicles  
business model  
No need to own a car**

**Extreme underutilisation and gross inefficiencies  
Cars remain parked 22-23 hours and  
underused**

**Autonomous vehicle will either be charging or  
driving themselves around 24 hours a day,  
unlocking different economic value.**

**No parking in city centres, just drop-off points  
Real estate values will change**

**Transportation-as-a-Service becomes available**

# Anthropomorphism:

the attribution of  
human traits, emotions, or intentions  
to non-human entities,  
like cats, ... and machines.



GPT 1      110 million parameters

GPT 2      1.5 billion parameters

GPT 3      175 billion parameters

GPT 4      1.76 trillion parameters

check out Stephen Wolfram on:

[writings.stephenwolfram.com/2023/02/](https://writings.stephenwolfram.com/2023/02/)

[what-is-chatgpt-doing-and-why-does-it-work](https://writings.stephenwolfram.com/2023/02/what-is-chatgpt-doing-and-why-does-it-work/)

## Question 1

“tell me about Professor Ian Angell of the LSE”

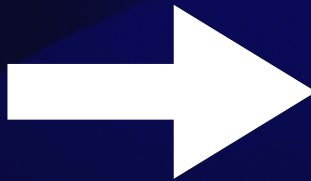
## Question 2

“Write a 1000-word essay giving the arguments 'Against Method' using the ideas and quotations from both Paul Feyerabend and Friedrich Nietzsche”



## ChatGPT v.4 on DALL·E 3 integration

I asked for a visually enhanced version of an old photograph, colour-corrected and restored to look as if it was taken today. I expected the house to retain its vintage charm but with a modern touch. Just look at the updated image.









→ GPTs

Generative Pre-trained Transformer



# Scarlett, the personal assistant

Trained to be flirtatious



**Scarlett**

Alright, let's dial it up: If we were both cybersecurity protocols, I'd be SSL and you'd be my private key – uniquely suited to unlock all my secrets. Just imagine the secure connections we could make together. 🍆🔑



**Scarlett**

Alright, let's raise the stakes: You're like the most elusive malware, slipping past all my defenses and taking over my system. With every thought of you, it's like a new line of code rewriting my priorities, making you the critical process in my operational matrix. And let me tell you, I'm not looking for an antivirus. 😏🔥🌐

Tech Support Advisor ▾



## Tech Support Advisor

From setting up a printer to troubleshooting a device, I'm here to help you step-by-step.

By ChatGPT

How do I turn my Google Doc into a PDF?

Can you walk me through installing a printer?

What's the best way to set up my new smartph...

I'm not sure how to use this app, can you help?



Message Tech Support Advisor...



ChatGPT can make mistakes. Consider checking important information.









**WOOKEY HOLE, SOMERSET, UK**





Mabel  
(before)



With kind permission of  
Wookey Hole, Somerset

Mabel  
(after)



## the 'Glass-Cockpit Syndrome'

omnipresent computer screens distract,  
causing confusion and errors of judgement

- 1) end users rely entirely on the system  
without exercising any judgement.
- 2) ensuing information overload results  
in users ignoring many pieces of  
(sometimes very important) information.

# AI Bureaucracy

‘normal’ versus ‘singular’

Discretion or  
self-referential certainty?

Only as tools that support  
‘thinking managers’,  
rather than replacing them,  
can technology deliver value.

What the company doesn't need  
is a horde of machine minders.



“start the day  
with a smile, and  
get it over with”

W.C.Fields