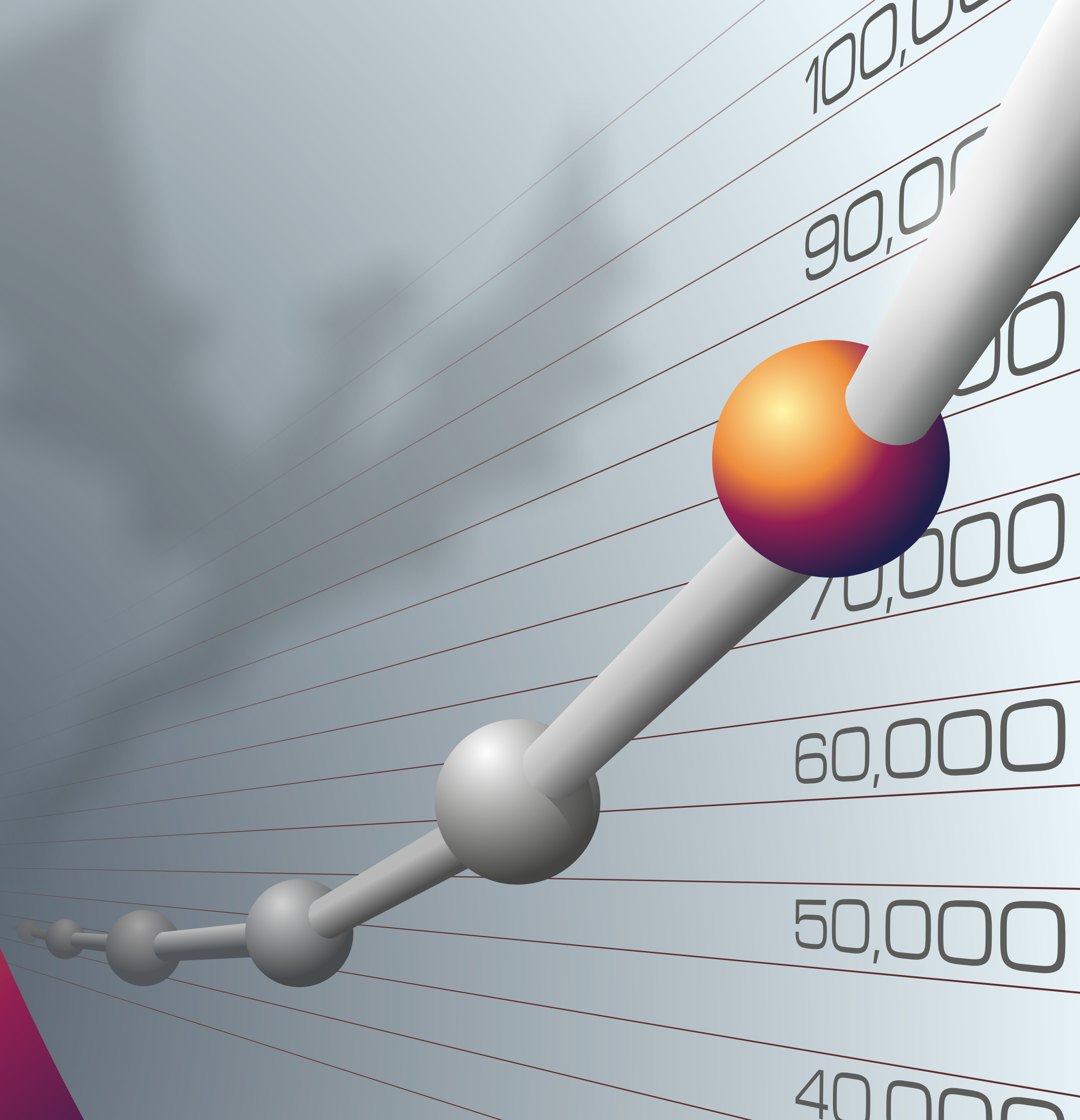




ASPIRE
HEADCOUNT
TRACKER
2019



HEADCOUNT DATA OF IT AND
BUSINESS SERVICES COMPANIES IN KRAKÓW



TOP LINE NUMBERS

HEADCOUNT AT JANUARY 1ST 2019 **79,700** | **90,000** FORECAST FOR JANUARY 1ST 2020

336
IT & BUSINESS SERVICES
COMPANIES IN KRAKÓW

10,300
NEW JOBS
IN 2018

28
NEW JOBS
EVERY DAY

ASPIRE HEADCOUNT TRACKER 2019

75,000

50,000

25,000

00000

2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

19,000

22,500

27,000

32,000

38,000

50,000

59,000

69,000

10,000
New jobs in 2019

January 2019
79,700

FORECAST:
January 2020
90,000

100,000

20%
CAGR
2014-18



EXECUTIVE SUMMARY

Actuals at January 1st 2019	Total headcount	79 724
	Total new jobs created in 2018	10 614
	Average headcount per company	237
	Median headcount	64
	Compound Annual Growth Rate 2014-2018.	20%

Forecasts	Total headcount at January 1st 2020.	90 042
	% annual growth in 2019	13%
	Median headcount	75
	Total new jobs in 2019	10 318
	Average new jobs per day in 2019*	28
	Average annual new jobs per company in 2019	30
	Compound Annual Growth Rate 2015-2019	19%
	Forecast for January 1st 2021	99 946

* 365 DAYS

VALUE TO THE LOCAL ECONOMY

140k PLN

Average value of each job created

11.2b PLN

Total Annual Value to the local economy

SALARY

Average Monthly Total Pay
in IT & Business Services

7 360 PLN

23%

5 970 PLN

Average Monthly Total Pay
in the private sector

Mana Salary Survey, Q4 2018

EVERY **100** JOBS IN IT & BUSINESS SERVICES IN KRAKÓW CREATES BETWEEN
25 & 100 JOBS ELSEWHERE IN THE LOCAL ECONOMY

COMPANIES
 >500 EMPLOYEES

